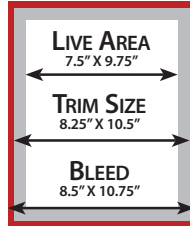


Digital File Specifications

FOR THE 2010 WILLIAMSBURG, JAMESTOWN & YORKTOWN, VA VISITOR'S GUIDE



Publication Size
8 1/4 X 10 1/2



MECHANICAL SPECIFICATIONS

*** Add 1/8" For Bleed on Full Page Ads***

	width	height
2 Page w/ Live Area.....	15 3/4" (15.75)	9 3/4" (9.75)
2 Page Trim***.....	16 1/2" (16.5)	10 1/2" (10.5)
Full Page w/ Live Area.....	7 1/2" (7.5)	9 3/4" (9.75)
Full Page Trim***.....	8 1/4" (8.25)	10 1/2" (10.5)
2/3 Page Horizontal.....	7 1/2" (7.5)	6 3/8" (6.375)
2/3 Page Vertical.....	4 15/16" (4.9375)	9 3/4" (9.75)
1/2 Page Vertical.....	3 5/8" (3.625)	9 3/4" (9.75)
1/2 Page Horizontal.....	7 1/2" (7.5)	4 3/4" (4.75)
1/2 Page Island.....	4 15/16" (4.9375)	7 1/4" (7.25)
1/3 Page Vertical.....	2 3/8" (2.375)	9 3/4" (9.75)
1/3 Page Block.....	4 15/16" (4.9375)	4 3/4" (4.75)
1/3 Page Horiz. (strip).....	7 1/2" (7.5)	3 1/8" (3.125)
1/4 Page Vertical.....	3 5/8" (3.625)	4 3/4" (4.75)
1/4 Page Horiz. (strip).....	7 1/2" (7.5)	2 1/4" (2.25)
1/6 Page Vertical.....	2 3/8" (2.375)	4 3/4" (4.75)
1/6 Page Horiz.....	4 15/16" (4.9375)	2 1/4" (2.25)
1/8 Page Vertical.....	2 3/8" (2.375)	3 5/8" (3.625)
1/12 Page.....	2 3/8" (2.375)	2 1/4" (2.25)

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