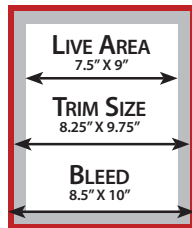
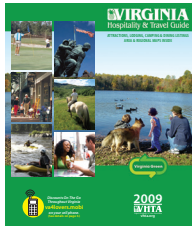


Digital File Specifications

FOR THE 2010 VIRGINIA ATTRACTION, LODGING, CAMPING & DINING GUIDE



Publication Size
8 1/4 X 9 3/4

MECHANICAL SPECIFICATIONS

*** Add 1/8" For Bleed on Full Page Ads***

| | width | height |
|-----------------------------|----------------|------------------|
| 2 Page Trim*** | 16 1/2" (16.5) | 9 3/4" (9.75) |
| Full Page Trim*** | 8 1/4" (8.25) | 9 3/4" (9.75) |
| Full Page w/ Live Area..... | 7 1/2" (7.5) | 9" |
| 1/2 Page Vertical..... | 3 5/8" (3.625) | 9" |
| 1/4 Page Vertical..... | 3 5/8" (3.625) | 4 3/8" (4.375) |
| 1/8 Page Horiz..... | 3 5/8" (3.625) | 2 1/16" (2.0625) |

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