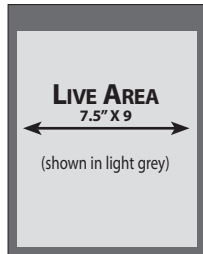


VISITORS GUIDE

Digital File Specifications

FOR THE 2010 VISITORS GUIDES REGIONAL ATTRACTIONS SUPER INSERT



Publication Trim Size
8 1/4 X 10 1/2

- * Insert Trim size: 8.25" width x 10.5" height
- * Live matter should be kept at least .25" from sides and bottom trim.

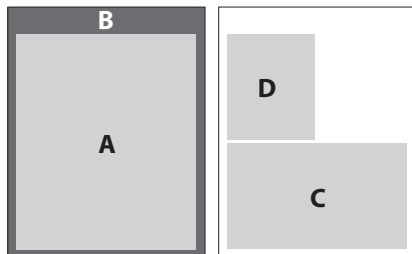
QUESTIONS about ad sizes and trim?

Contact:

Eileen Dalby
Traffic Manager
(757) 213-2495

MECHANICAL SPECIFICATIONS

	width	height
A Full Page - Live Area	7.5	9
<i>(shown in light grey)</i>		
B * Full Page Bleed	8.25	10.5
<i>(add 1/8" to all sides for bleed) (shown in dark grey *)</i>		
Due to selected versions of this insert being trimmed to 8.25" width x 9.75" height, please keep all live matter 1 inch from 10.5" TOP head trim.		
C 1/2 Page Horizontal	7.5	4.418
D 1/4 Page Vertical	3.667	4.418



WE DO NOT ACCEPT any PageMaker or Corel DRAW documents.

Agency Design Info:

In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100%K NOT 4 color.

3) FOR FULL PAGE ADS WITH BLEED:

Due to selected versions of this insert being trimmed to 8.25" width x 9.75" height, **please keep all live matter 1 inch from 10.5" TOP head trim.**

What Should I Send?

Record info:

CDs-standard, DVD-R, DVD-RAM (Type 1, Double-Sided)

Document Layout, we accept: Adobe PDF, Adobe InDesign for MacIntosh.

Provide a color hard copy of ad.

Photography, Logos, Illustrations:

Supply CMYK, EPS, PDF or TIFF format, **300 resolution.**

Colors:

We use Trumatch and Pantone® color matching system.

No spot colors.

Fonts:

VistaGraphics only accepts: Adobe Fonts Type 1. We are a Direct To Plate Magazine and can not accept True Type Or Multiple Master Fonts.

Render fonts in Photoshop, change to outlines or paths in Freehand, Illustrator and InDesign.

How Do I Send It?

E-Mail: eileen@vgnet.com

Mailing Address:

VistaGraphics (attn: Eileen)
1264 Perimeter Parkway
Virginia Beach, Va. 23454

FTP Site: Go to www.vgnet.com/agency for FTP information.

WWW.VGNET.COM/AGENCY

VG VISTAGRAPHICS, INC.