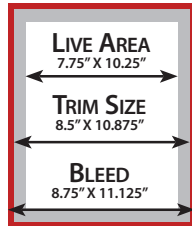


Digital File Specifications

FOR THE 2010 HARDBOUND MENU GUIDE



Publication Size
8 1/2 X 10 7/8



MECHANICAL SPECIFICATIONS

*** Add 1/8" For Bleed on Full Page Ads***

	width	height
Trim Size***	8 1/2"(8.5)	10 7/8"(10.875)
Full Page w/ Live Area	7 3/4"(7.75)	10 1/4"(10.25)
1/2 Page	7 3/4"(7.75)	4 15/16"(4.935)
1/4 Page	3 3/4"(3.75)	4 15/16"(4.935)

QUESTIONS?

Call (757) 422-8979 for a sales manager, an account executive or contact:

Eileen Dalby
Traffic Manager
(757) 213-2495

Robin Cather
Production Manager
(757) 422-8979 ext. 121

WE DO NOT ACCEPT any PageMaker or Corel DRAW documents.

Agency Design Info:

In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100%K NOT 4 color.

What Should I Send?

Record info:

CDs-standard, DVD-R, DVD-RAM (Type 1, Double-Sided)

Document Layout, we accept: Adobe PDF, Adobe InDesign for MacIntosh.
Provide a color hard copy of ad.

Photography, Logos, Illustrations:

Supply CMYK, EPS, PDF or TIFF format, **300 resolution**.

Colors:

We use Trumatch and Pantone® color matching system.

No spot colors.

Fonts:

VistaGraphics only accepts: Adobe Fonts Type 1. We are a Direct To Plate Magazine and can not accept True Type Or Multiple Master Fonts.
Render fonts in Photoshop, change to outlines or paths in Freehand, Illustrator and InDesign.

How Do I Send It?

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Virginia Beach, Va. 23454

FTP Site: Go to www.vgnet.com/agency for FTP information.